



PASADENA  
SHOWCASE  
HOUSE  
*for the Arts*

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Barbara Damerel Named Benefit Chair for the 2019  
Pasadena Showcase House of Design

**(JANUARY 15, 2019) – PASADENA, CA** - Pasadena Showcase House for the Arts (PSHA) has announced that Barbara Damerel has been selected as the Benefit Chair for the 2019 Pasadena Showcase House of Design. An active member of PSHA since 2003, Ms. Damerel has held numerous positions within the organization.

Ms. Damerel says she is very excited to take on the position of Benefit Chair this year. “Working with our Showcase members on such a tremendous project that does so much for the community is very rewarding,” she says. She is also enthusiastic about partnering with Descanso Gardens in 2019. “It’s such a wonderful opportunity for our guests because not only can they tour this year’s Showcase House, the Boddy House, but they also get to see the rest of Descanso Gardens, attend Designers’ talks, visit the Art Gallery and take part in the Instagram Photo Wall.”

One of her goals is to have the largest *Shops at Showcase*. “We are thrilled to have so much room being at Descanso Gardens which allows us to fit many more vendors including several new ones. We also want to add weekly pop-up shops which have become extremely popular and something really new for our guests each week.” A ticket is not needed to enter the shops and they are open to the public during the entire month of the Showcase House.

Ms. Damerel is not new to volunteering. She has volunteered for the Girl Scouts of America and National Charity League. In addition she has volunteered in the Huntington Hospital gift shop for thirty-seven years and currently serves on the board for the Hill Haribson House in San Marino.

A resident of San Marino since 1977, Ms. Damerel resides with her husband. She has a grown son and daughter and a grand child. When she is not volunteering she has her own insurance business.

Coming from a musically inclined family background, Ms. Damerel cites PSHA’s three music programs as one of her main reasons for joining Showcase. “Music is

very dear to our family so it's very gratifying to see young people in our community participate in these programs." she says. It's an opportunity to introduce classical music to children that they might not be otherwise exposed to."

PSHA's own musical programs include the Music Mobile, Youth Concert and an Instrumental Completion. In addition, PSHA also awards gifts and grants to a diverse list of local and regional non-profit organizations in support of their efforts in the community. PSHA underwrites concerts to insure that the joy of live music is available to a broad range of audiences. Its support of non-profit organizations enriches the community and provides opportunities for a variety of groups, from students to seniors to learn, enjoy, and grow from their experiences in these programs. Additionally, PSHA has a longstanding history of supporting the Los Angeles Philharmonic and its community outreach programs.

The 2019 Pasadena Showcase House of Design will be open from April 21 through May 19, 2019. Golden tickets are currently on sale and individual tickets go on sale February 2019. For more information or to purchase tickets, visit [www.pasadenashowcase.org](http://www.pasadenashowcase.org).

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