

FOR IMMEDIATE RELEASE

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NEED A UNIQUE AND FUN HOLIDAY GIFT?

GIVE A MEMORABLE “EXPERIENCE”

THAT’S A WIN-WIN!

**Golden Tickets and New VIP Packages
to the 2018 Pasadena Showcase House for the Arts
Support Music Education in San Gabriel Valley Schools**

First Time Premiere Night Tickets Available to the Public

PASADENA, CA-- Here’s a holiday gift solution that you can really feel good about: purchase Golden Tickets and VIP Packages to the 2018 Pasadena Showcase House of Design, hosted by the Pasadena Showcase House for the Arts (PSHA), and know that proceeds from the event go to support music education in San Gabriel Valley schools. The 2018 House will be open from April 22 to May 20, 2018. Golden Tickets and VIP Packages are available for purchase online only at www.pasadenashowcase.org.

Golden Tickets are good for one admission to the 2018 Showcase House any day, any time when the house is open to the public from April 23 to May 21. New this year, they also provide a “front of the line” feature, so you’ll be escorted to a separate entrance and step into the House promptly. A limited number are available at \$75 each until January 31, 2018.

Two new VIP Packages debut this year. The Privileged Peak includes one Golden Ticket and an invitation for one to the much-talked-about Showcase Empty House Party. Get an insider’s view of the 2018 Showcase House in its “before” state, stripped of furnishings, ready for the remodelers’ sledgehammers and interior designers’ genius. The “bare bones” state of the house is in stark contrast to the extravagant feast of delectable appetizers and fine wines for guests to enjoy. Privileged Peak packages are \$250 each, until December 31, 2017 or while supplies last.

The Grand Gala package provides the full Showcase experience and never-before-available extra treat. This includes one ticket to the festivities of the Empty House Party, as well as one ticket to the coveted Premiere Night party. There, you'll be the first to tour the completed Showcase House and then be whisked off to an elegant setting for cocktails at an open bar. Later, savor a seated, lavish gourmet dinner with exquisite wines. End the glittering evening by swaying on the dance floor to live music. Grand Gala packages are \$500 each, until December 31, 2017 or while supplies last.

What is the Pasadena Showcase House of Design?

It's one of the oldest, largest and most successful house and garden tours in the country. An estate of architectural significance is completely renovated by prominent designers using the latest color trends, concepts, products and technology. The Shops at Showcase is a collection of unique boutiques with exclusive merchandise ranging from edgy to luxurious. The Restaurant at Showcase is a wonderful venue to relax and enjoy delicious fare. The Pasadena Showcase House of Design is the primary fundraiser for PSHA.

What is the Pasadena Showcase House for the Arts?

PSHA is a nonprofit organization whose goal is to support local music education. Since its inception in 1948, PSHA has donated more than \$23 million through its own programs, Music Mobile™, Instrumental Competition and Youth Concert, as well as Gifts & Grants to area music-related non-profits.

To purchase all Showcase House tickets, learn more about the four PSHA-funded programs or apply for a grant, visit www.pasadenashowcase.org.

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