



PASADENA
SHOWCASE
H O U S E
for the Arts

FOR IMMEDIATE RELEASE

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HERE'S A LOCAL HOLIDAY GIFT THAT'S A WIN-WIN

**Support music education in San Gabriel Valley schools by purchasing
Golden Tickets and VIP Packages to the
2017 Pasadena Showcase House for the Arts**

First time Empty House Party Tickets Available to the Public

PASADENA, CA-- Here's a holiday gift solution that you can really feel good about: purchase Golden Tickets and VIP Packages to the 2017 Pasadena Showcase House of Design, hosted by the Pasadena Showcase House for the Arts (PSHA), and know that proceeds from the event go to support music education in San Gabriel Valley schools. The 2017 House is open from April 23 to May 21, 2017. Golden Tickets and VIP Packages are available for purchase online only at www.pasadenashowcase.org.

Golden Tickets are good for one admission to the 2017 Showcase House any day, any time when the house is open to the public from April 23 to May 21. A limited number are available at \$60 each until January 31, 2017.

VIP Packages include one Golden Ticket and one invitation to a coveted event never before available to the public: the Showcase Empty House Party. Get an insider's view of the 2017 Showcase House in its "before" state, stripped of furnishings, ready for the remodelers' sledgehammers and interior designers' genius. The "bare bones" state of the house is in stark contrast to the lavish feast of delectable appetizers and fine wines for guests to enjoy. VIP Packages are \$200 each, until December 31, 2016 or while supplies last.

What is the Pasadena Showcase House of Design?

It's one of the oldest, largest and most successful house and garden tours in the country. An estate of architectural significance is completely renovated by prominent designers using the latest color trends, concepts, products and technology. The Shops at Showcase is a collection of unique boutiques with exclusive merchandise ranging from edgy to luxurious. The Restaurant at Showcase is a wonderful venue to relax and enjoy delicious fare. The Pasadena Showcase House of Design is the primary fundraiser for PSHA.

What is the Pasadena Showcase House for the Arts?

Pasadena Showcase House for the Arts (PSHA) supports local music education. Through broad community support over the past 53 years of its annual Pasadena Showcase House of Design, PSHA has donated more than \$20 million to community music education programs and the Los Angeles Philharmonic. The all-volunteer, non-profit organization was founded in 1948. To learn

more about the five PSHA-funded programs, the Designer Showcase House or apply for a grant, visit www.pasadenashowcase.org.

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