

Pasadena Showcase House for the Arts Media Preview and Media Mondays

Contact Information:

Vikki Sung, PR & Marketing Chair, at vikkisung@gmail.com or 626.616.3691 Veronica Alif, PSHA Publicist, at veronica_alif@yahoo.com or 310.894.3364

Media Preview Days: Monday, April 11 and Tuesday, April 12

Before the Pasadena Showcase House of Design opens, you are invited to Media Preview Days for a "sneak peek" of the House and Gardens just as the designers are putting the finishing touches on their spaces.

To schedule an appointment for Media Preview Days, please contact: Beth Hanson at megabeth2@yahoo.com or 626.533.8836.

Media Mondays: Mondays April 18, April 25, May 2 and May 9.

The media is invited to film and take photographs on Mondays when Showcase is closed to the public. Media Mondays also offer the opportunity to interview designers, if scheduled in advance.

To schedule an appointment for Media Mondays, contact: Deborah Hudson at debhudson238@charter.net or 818.749.6996.

- With advance notice, interviews with designers can be arranged. They will give you a personal tour of their space, outline the concept and inspiration behind their vision, and provide information about products they used to create their design.
- Again with advance notice, we can arrange for you to meet the Benefit Chair, Marilyn Anderson, and Pasadena Showcase House for the Arts' President, Gretchen McNally, for their unique perspectives on this year's estate and the organization.
- Please note that you will need an appointment to visit the Showcase property. This can be easily arranged. Advance notice also helps ensure that the right people are at the property to give you the story you seek. Appointments are scheduled on a first come, first served basis during Media Preview Days and on the four Media Mondays. Please be mindful that everyone on the property needs to be on the schedule and accompanied by a PSHA representative.
- We can also provide hi-res photographs, the House History, press releases and other pertinent information. We will do our best to accommodate your requests.