



PASADENA  
SHOWCASE  
H O U S E  
*for the Arts*

**FOR IMMEDIATE RELEASE**

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**PASADENA SHOWCASE HOUSE BENEFITS MUSIC AND MUSIC EDUCATION THROUGHOUT THE COMMUNITY**

PASADENA, CA – Impeccably designed rooms and kitchens, beautifully landscaped grounds ideally suited to the Southern California lifestyle, delectable gourmet fare at The Restaurant, and a variety of curated items at The Shops at Showcase are what have drawn tens of thousands of people each year to the Pasadena Showcase House of Design. While guests delight in visiting one of the oldest, largest, and most successful, house and garden tours in the country, they often overlook the reason it takes place--as the annual fundraiser for the Pasadena Showcase House for the Arts (PSHA), an all-volunteer organization that provides music enrichment programs throughout the community.

The success of the Showcase House has enabled PSHA to make cumulative donations of over \$20 million in support of these programs. Through its Gifts and Grants initiative, PSHA has underwritten concerts, choral productions, musical theater opera, jazz quartets, marching bands and orchestras at local schools, senior centers, and at many other non-profit organizations. A staple part of PSHA's program is music therapy for at-risk children, scholarships for young musicians, and music education at a variety of levels. All this is in addition to the organization's long-standing support of the Los Angeles Philharmonic Association. Moreover, PSHA also produces three highly regarded annual music programs: Pasadena Showcase House Music Mobile™, Instrumental Competition, and Youth Concert, which takes place at the Walt Disney Concert Hall.

This year, Gretchen McNally takes the helm as PSHA's President and Marilyn Anderson will serve as Benefit Chair of the 52<sup>nd</sup> Pasadena Showcase House of Design. Each year, the four-week event takes place at an estate of architectural significance. The property is completely renovated by prominent designers using the latest color trends, concepts, products and technology. The Shops at Showcase is a collection of unique boutiques with exclusive merchandise ranging from edgy to luxurious. The Restaurant at Showcase is a wonderful venue to relax and enjoy delicious fare. The Showcase House is open to the public for tours from April 17 to May 15, 2016. Tickets go on sale in early February 2016. Visit our website at [pasadenashowcase.org](http://pasadenashowcase.org) to purchase tickets or to get additional information about the Pasadena Showcase House of Design.

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